

CLEANSING STICK

on.LOOK

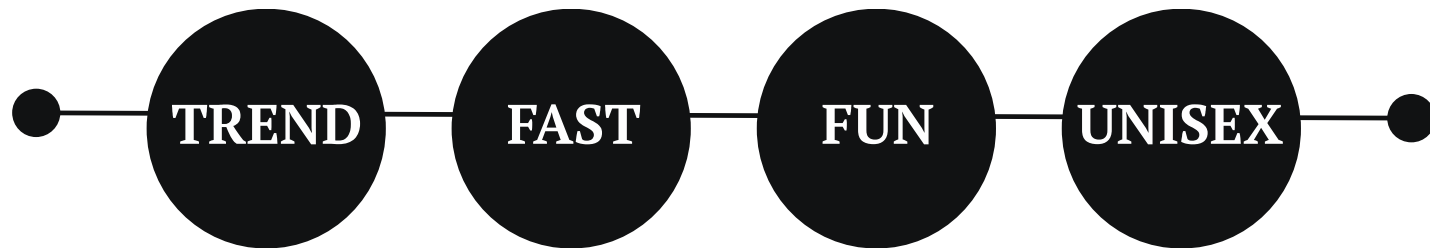
Brand with Trend

Look at the Trend

Pleasant Beauty, Fun Beauty

Brand Story of **ON LOOK.**

ON LOOK + Trend : Look at the Trend



'You can see the beauty trend by looking at the ON LOOK' + 'Brand that trendy people often look'



ON LOOK is a trendy sensation and youthful design that 20s and 30s can enjoy.
ON LOOK suggest fast beauty products.

Thinking about the Environment?

WATERLESS BEAUTY



Mintel, a UK market research firm, announced that "Water is the new luxury", while forecasting key beauty trends until 2025.

Solid beauty products are emerging as 2030 generations who aim for value consumption.

on LOOK.

Delete Stick Series



When it is essential to think about the environment,
ON LOOK offers solid cleansing products that takes advantage of solid soap,
but it is designed in a stick shape for easy portability

Hello ! Delete Sticks

Are you bothered with cleansing products that are heavy or inconvenient to carry when going out or traveling?

A handy item to save your heavy travel bag!

Don't doubt the cleansing power of its small size.

End your day with powerful cleansing and easy and convenient use.



3 Advantages of ON LOOK Cleansing Stick

Here are the 3 advantages of ON LOOK Cleansing stick

1

FACE MASSAGE



Face Massage is possible during cleansing, it is similar effect to using Gua-Sha that relieve facial swelling and help blood circulation.

2

EASY PORTABILITY



With a convenient capacity and size to carry, it is convenient to use when people travel, exercise, or go on business trip.

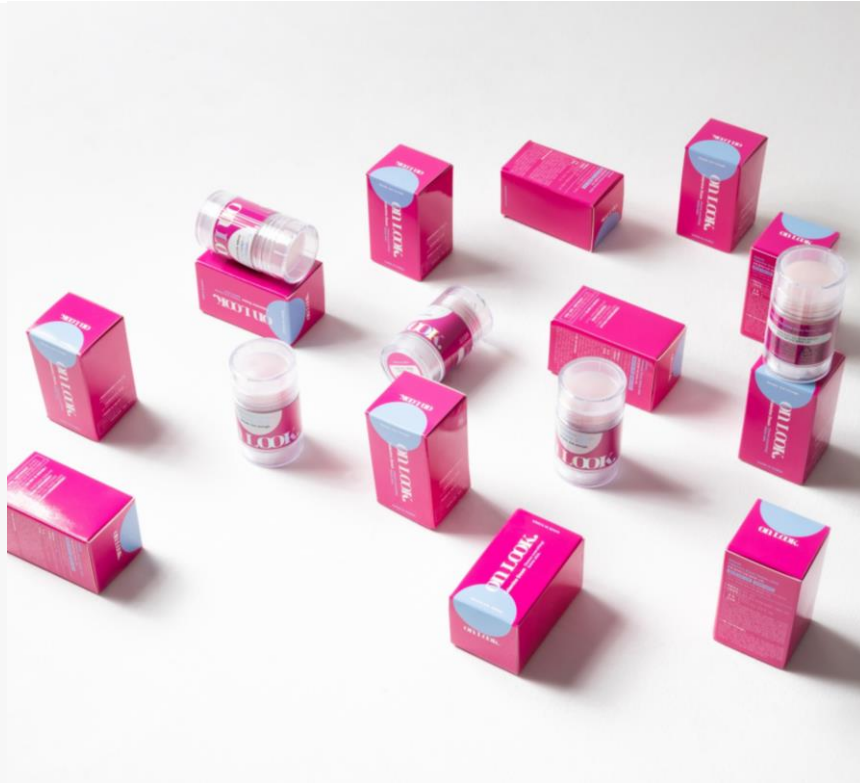
3

ALL IN ONE CLEANSING



An all-in-one cleansing stick with strong cleansing power that removes base makeup without a second extra cleansing.

*Lip, and eye makeup require exclusive cleansing products



Calamine Down Delete Stick

Cleansing and soothing at once with calamine powder extract!

It contains calamine powder, so it has anti-inflammatory, soothing, and itchy relief and skin soothing care.

It is a soothing care cleansing stick made of complex plant extracts.



Anti Inflammatory



Soothing



Itchy Relief

Calamine Down Delete Stick

Cleansing Soap



1

The calamine catches skin troubles helps to maintain the proper oil and moisture balance for a healthy skin environment by catching unnecessary sebum and oil that gradually rises over time.

2

Calamine ingredients with fine and uniform particles help to soothe uneven skin troubles.

3

Cleansing is possible without irritation due to the rich and dense foam, and light color makeup can also be cleaned.

Main Ingredient

1

Calamine Powder

**Powder containing a small amount
of iron oxide and zinc oxide**

[Zinc Oxide (98%) + Ferric Oxide (Iron Oxide)]

Anti-inflammatory, skin protection, soothing effect, effective
in relieving inflammation and itchiness.

* Listed on the World Health Organization (WHO) Essential Medicines List
as an anti-inflammatory and itching reliever



* The above information is limited to the characteristics of raw materials.

Main Ingredient

2

Soothing Care Plant Complex Extracts

Refreshing skin by soothing tired skin from internal and external stress. Overall, it is effective in treating the redness of the face.

* Centella Asiatica Extract, Glycyrrhiza uralensis Extract, Artemisia Montana Leaf Extract, Blueberry Extract, Ginkgo Biloba Leaf Extract, Rosa Canina Fruit Oil Extract

* The above information is limited to the characteristics of raw materials.



Soothing Care Plant Complex Extracts



**Centella Asiatica
Extract**

Centella asiatica extract consists of four ingredients: Madecassoside, Asiaticoside, Asiatic Acid, and Madecassic Acid, so it has excellent effects on wound healing and skin regeneration.



**Montane
Wormwood Leaf**

Artemisia Montana Leaf Extract has excellent antibacterial activity against germs, protects the skin from free radicals, and helps to give vitality and energy to tired skin due to aging progression.



**Ginkgo Biloba
Leaf Extract**

Excellent antioxidants such as ginkgolide and flavonoids prevent aging of the skin, thereby enhancing skin elasticity, and have a good effect in preventing skin diseases through the release of toxins from the skin.



**Glycyrrhiza Uralensis
Extract**

Glycyrrhiza uralensis root extract is involved in improving skin immunity and helps to soothe angry skin. Helps inhibit melanin pigment synthesis by blocking tyrosinase activity.



Blueberry Extract

Blueberry extract has a strong antioxidant effect, and this antioxidant action removes free radicals to prevent oxidative damage to the skin and prevent aging. It also has a soothing effect on irritated skin.



**Rosa Canina
Fruit Oil Extract**

Unlike vitamins C and E, polyphenol, the main ingredient of rosehip does not cause irritation to the skin. And it helps manage soft skin texture and shine, anti-aging skin, prevent sagging, and relieve allergy symptoms.



Charcoal Sebum Delete Stick

Charcoal powder extract cleans hidden wastes

The main ingredient is charcoal, it is a product that can cleanse even deep wastes reliably. It is an extract related to antioxidant, sebum production control, and anti-pollution efficacy.



**Sebum Production
Control**



Anti pollution



Antioxidation

Charcoal Sebum Delete Stick

Cleansing Soap



1

The sebum adsorption function of charcoal cleanly removes blackheads and sebum from the pores to keep pores clean.

2

It helps to prevent the pores from becoming wider or damaging the pore walls from secondary infection.

3

It is possible to cleanse your face without irritation due to the rich and dense foam, and it is possible to clean light color makeup.

Main Ingredient

1

Charcoal

Prevention of various wastes
with excellent adsorption power.
Cleans pores and keeps them elastic.

#Deep cleansing

#Waste removal

#Pore shrink



* The above information is limited to the characteristics of raw materials.

Main Ingredient

2

Sebum Control Care, Anti-inflammatory Extracts

Contains bioflavonoids, aloe, and broccoli, so it has skin detoxification, antioxidant, sebum production control, moisturizing, anti-inflammatory, and anti-pollution effects.

Maintains skin exposed to various chemicals in daily life healthy.



* The above information is limited to the characteristics of raw materials.

Sebum Control Care, Anti-inflammatory Extracts



Bioflavonoids

Bioflavonoids are ingredients that can be obtained by extracting citrus peels, and are effective in alleviating skin irritation by increasing the effect of vitamin C. It is an ingredient that helps strengthen skin immunity and allows for healthy skin care.



Aloe

Aloe extract moisturizes sensitive and sensitive skin due to irritation, helping to calm down. It revitalizes dry skin by moisturizing it to give it conditioning.



Broccoli

Broccoli contains twice as much vitamin C as lemon and 7 times as much as potatoes, so it has excellent whitening effect on spots, freckles, dark circles and pigmentation. In addition, the carotene contained in broccoli strengthens the resistance of the skin and prevent skin troubles.



Swelling Off Delete Stick

Pumpkin extract cleansing and swelling massage at once!

A cleansing stick rich in swelling-removing and whitening ingredients such as vitamin A, beta-carotene, potassium, lecithin, and vitamin C is good for cleansing and swelling. It is a product that helps to keep the skin bright with an antioxidant effect plant complex extract.



Swelling Remving



Whitening Effect



Antioxidation

Swelling Off Delete Stick

Cleansing Soap



1

It is rich in vitamins C and E, which inhibits free radicals and helps collagen production, making the skin elastic so that it does not sag.

2

Vitamin A helps eliminate swelling by releasing waste products from the skin.

3

Cleansing is possible without irritation due to the rich and dense foam, and light color makeup can also be cleaned.

Main Ingredient

1

Pumpkin Extract

Beta-carotene ingredient improves skin elasticity and removes free radical.

Efficacy in preventing aging and regenerating damaged skin cells.



* The above information is limited to the characteristics of raw materials.

Main Ingredient

2

Antioxidant Efficacy Plant Complex Extracts

Complex extract with efficacy for whitening and anti-oxidation. It maintains bright skin tone by having a whitening effect through inhibition of melanin synthesis.

*Citrus Junos Peel Extract, Citrus Peel Extract, Citrus Aurantium Amara (Bitter Orange) Peel Extract

* The above information is limited to the characteristics of raw materials.



Antioxidant Efficacy Plant Complex Extracts



**Citrus Peel
Extract**

In citrus peels, an ingredient called limonene prevents evaporation of moisture in the skin and is effective for moisturizing the skin. The skin contains four times more vitamin C than the kernel, and contains a large amount of flavonoids, known for its powerful antioxidant and anti-inflammatory effects, to enhance the activity of skin cells.



**Citrus Junos
Peel Extract**

Citrus Junos peel is rich in vitamin P hesperidin, so it has antioxidant and antibacterial effects. Contains AHA (Alpha Hydroxy Acid) ingredients to remove dead skin cells and moisturize to help improve rough skin texture.



**Citrus Aurantium Amara
(Bitter Orange) Peel Extract**

Citrus aurantium amara peel contains limonene, flavonoid, coumarin, triterpene, hesperidin, neohesperdin, naringin, tangeletin, rutin, etc., so it has antioxidant effects and antibacterial activity against E. Coli and S. aureus. It also helps to moisturize the skin.

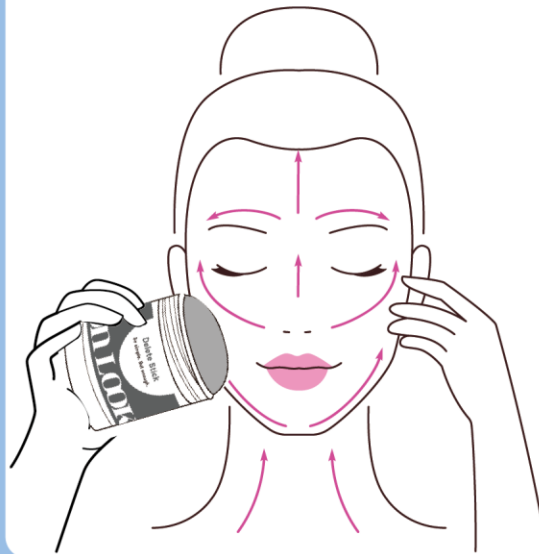
HOW TO USE

So simple. But enough.



STEP 1

Moisten your face with plenty of water during the cleansing step.



STEP 2

Rub it in the direction of the skin texture, and lather with a face massage to cleanse it.



STEP 3

After cleansing, you can feel a cleaner skin and a massage effect.

ONLOOK. Delete Stick

RECOMMEND

Use it in this case!

- ✓ When you want to easily remove makeup
- ✓ When you want to do a face massage while cleansing
- ✓ When traveling or when you need a portable product for business trips
- ✓ When you need a cleansing product with less irritation
- ✓ When you want a moist and fresh finish cleansing





Make the trend more enjoyable,
With the pleasure of looking

ON LOOK's package with a special
personality reveals the trendyness with a
vibrant color, giving you a pleasant
enjoyment.

Anytime, Anywhere **ONLOOK !**

Clean your skin anytime, anywhere with the
easy-to-carry ONLOOK cleansing stick!





Thank you

Honest Solution to Create Beauty

HQ: 512A/27 Sampung-ro, Gyeongsan-si, Gyeongsangbuk-do, Republic of Korea
R&D Center: 102, Maeyeo-ro, Dong-gu, Daegu, Republic of Korea
T.1600-6940 E. korea@honest.co.kr H. www.honest.co.kr