

"Thebab creates brands that interact with consumers around the world rather than making products."



[www.thebab.kr](http://www.thebab.kr)

Sellin markets in overseas online shop

| **ebay USA**  
| <https://www.ebay.com>

| **Qoo10 Japan**  
| <https://www.qoo10.jp>

| **Amazon Japan**  
| <https://www.amazon.co.jp>

| **Q10 Singapore**  
| <https://qoo.tn/BinyoW>

| **KFOOD.TV**  
| KFOOD.TV

Thebab Co., Ltd.

**Customer Caenter** +82-70-7931-9979 **Fax** +82-50-4981-9979 **Email** [thebabkr@naver.com](mailto:thebabkr@naver.com)  
[38428] #404, R&DB Center, Kyungil Univ, Gyeongsan-si, Gyeongsangbuk-do, korea.

**Anytime, Anywhere, Anymeal**



Anywhere, Anytime Happiness with **Thebab**  
[www.thebab.kr](http://www.thebab.kr)



A bowl of special meaning rice with love,  
to eat together

## Certification



US FDA  
Safety Inspection Completed



ISO9001 quality  
management certification



Authentication Domestic and  
overseas patent applications  
PCT / KR2019 / 011620



Indonesia (MUI)  
Halal certified



Registered by Vegan Society(UK)

## Distribution Channel



Hyundai Department Store  
[Daegu Branch]



Lotte Mart [Jamsil]



Seasonal Christmas Sale  
in New York



Expanded to Dutch Market

## Exhibition Promotion



SpicywitchTopokki Promotion [Netherlands]



Lodon natural organic Exhibition



London Exhibition Cooking Show



Shanghai Food Exhibition



Got innovation Award from  
Shanghai Food Exhibition



Hongkong Food Exhibition



Russia Food Sales Event

# Brand Story

"Thebab creates brands that interact with consumers  
around the world rather than making products."



Spicywitch  
Topokki



Seaweedwitch  
Topokki

Just boil the water and complete it for 3 minutes.  
Spicywitch Topokki 4type  
Rice Topokki Mild taste, Spicy taste / Ramen Topokki Mild taste, Spicy taste  
Seaweedwitch Topokki 2type Rice Topokki / Ramen Topokki  
Lite Version



Spicywitch  
Sauce Powder



Seaweedwitch  
Sauce Powder

Versatile powder sauce available for various dishes  
Spicywitch Sauce Powder 2type Mild taste / Spicy taste  
Seaweedwitch Sauce Powder type Soy Sauce taste  
Available for Bulk



Sugar free, Low Calorie Healthy Flake made with  
brown rice & natural ingredient  
Niceme 5type Brown rice / Seaweed / Vegetable / Onions / Ginseng



Non-caffeine, Healthy drinking tea  
Non-caffeine tea 4type Dates / Lotus seed / Pumpkin / Bell Flower



Freeze drying crispy and  
Non-fried fruit chips without and additives  
Fruit chips 5type Apple / Pear / Grape / Dates / Dates set



Highly enriched premium hot sauce  
Made of korean chili pepper  
Bab Sauce Red pepper Spicy



# Spicywitch Topokki

Can be stored at room temperature

Vegan food

## Just boil the water and it's easy. 3 minutes of soft and chewy rice Topokki

- | First paper box-type packaging in Korea [domestic and overseas patent applications]
- | the product can be displayed on a room temperature stand, which is a major factor in promoting sales due to the high frequency of exposure to consumers.
- | Refrigerator storage is easy, package products, and discount events are held all the time.
- | Low logistics and storage costs due to room temperature products.
- | Packaging boxes in local languages can be made [quantity of 4,000sets or more]
- | Smaller than traditional Topokki, cooked quickly and designed for better seasoning.
- | Golden ratio powder sauce with the best flavor of spicy and sweetness.
- | U.S.FDA Stability Inspection Completed, Registered by Vegan Society, Indonesia Halal certification completed.
- | Rice Topokki 12 months/ Ramen Topokki 6 months [as of the date of manufacture date]



Cook in boiling water for 3 minutes  
Shorten cooking time with good seasoning



Rice pasta [99% rice]  
Soft and chewy texture



Vegan sauce powder  
Spicy and sweet~ Deliciously Spicy

## Product Component

### Rice Topokki 125g [for 1 person] Original & Spicy



[Original]	
	
Rice Pasta 100g	Original 25g
[Spicy]	
	
Rice Pasta 100g	Spicy 25g

### Rice Topokki 250g [for 2 person] Original & Spicy



[Original]	
	
Rice Pasta 100g	Original 50g
[Spicy]	
	
Rice Pasta 100g	Spicy 50g

### Ramen Topokki 150g [for 1 person] Original & Spicy



[Original]	
	
Ramen Noodles 110g	Original 40g
[Spicy]	
	
Ramen Noodles 110g	Spicy 40g

### Ramen Topokki 260g [for 2 person] Original & Spicy



[Original]	
	
Rice Pasta 100g	Original 50g
[Spicy]	
	
Ramen Noodles 110g	Spicy 50g





# Seaweedwitch Topokki

Can be stored at room temperature

Vegan food

**Just boil the water and it's easy. 3 minutes of soft and chewy rice Topokki**

- | First paper box-type packaging in Korea [domestic and overseas patent applications]
- | \_the product can be displayed on a room temperature stand, which is a major factor in promoting sales due to the high frequency of exposure to consumers.
- | Refrigerator storage is easy, package products, and discount events are held all the time.
- | Low logistics and storage costs due to room temperature products.
- | Packaging boxes in local languages can be made [quantity of 4,000sets or more]
- | Smaller than traditional Topokki, cooked quickly and designed for better seasoning.
- | Golden ratio powder sauce with the best flavor of spicy and sweetness.
- | U.S.FDA Stability Inspection Completed, Registered by Vegan Society, Indonesia Halal certification completed.
- | Rice Topokki 12 months/ Ramen Topokki 6 months [as of the date of manufacture date]



**Cook in boiling water for 3 minutes**  
Shorten cooking time with good seasoning



**Rice pasta [99% rice]**  
Soft and chewy texture



**Vegan sauce powder**  
Salty and sweet~ Delicious sauce

## Product Component

**Rice Topokki 120g [for 1 person]**  
Seaweed



Rice Pasta  
100g



Sauce  
Powder  
20g

**Rice Topokki 240g [for 2 person]**  
Seaweed



Rice Pasta  
100g



Rice Pasta  
100g



Sauce  
Powder  
40g

**Ramen Topokki 140g [for 1 person]**  
Seaweed



Ramen  
Noodles  
110g



Sauce  
Powder  
30g

**Ramen Topokki 140g [for 2 person]**  
Seaweed



Rice Pasta  
100g



Ramen  
Noodles  
110g



Sauce  
Powder  
40g





# Rose Witch Topokki

Can be stored at room temperature

## Just boil the water and it's easy. 3 minutes of soft and chewy rice Topokki

- | First paper box-type packaging in Korea [domestic and overseas patent applications]
- | the product can be displayed on a room temperature stand, which is a major factor in promoting sales due to the high frequency of exposure to consumers.
- | Refrigerator storage is easy, package products, and discount events are held all the time.
- | Low logistics and storage costs due to room temperature products.
- | Packaging boxes in local languages can be made [quantity of 4,000sets or more]
- | Smaller than traditional Topokki, cooked quickly and designed for better seasoning.
- | Golden ratio powder sauce with the best flavor of spicy and sweetness.
- | Rice Topokki 12 months/ Ramen Topokki 6 months [as of the date of manufacture date]



Cook in boiling water for 3 minutes  
Shorten cooking time with good seasoning



Rice pasta [99% rice]  
Soft and chewy texture



Vegan sauce powder  
Salty and sweet~ Deliciously Spicy

## Product Component

### Rice Topokki 125g [for 1 person] Original & Spicy



- [Original]
- Rice Pasta 100g
  - Sauce Powder 25g
- [Spicy]
- Rice Pasta 100g
  - Spicy Rose 25g

### Rice Topokki 250g [for 2 person] Original & Spicy



- [Original]
- Rice Pasta 100g
  - Rice Pasta 100g
  - Sauce Powder 50g
- [Spicy]
- Rice Pasta 100g
  - Rice Pasta 100g
  - Spicy Rose 50g

### Ramen Topokki 150g [for 1 person] Original & Spicy



- [Original]
- Ramen Noodles 110g
  - Sauce Powder 40g
- [Spicy]
- Ramen Noodles 110g
  - Spicy Rose 40g

### Ramen Topokki 260g [for 2 person] Original & Spicy



- [Original]
- Rice Pasta 100g
  - Ramen Noodles 110g
  - Sauce Powder 50g
- [Spicy]
- Rice Pasta 100g
  - Ramen Noodles 110g
  - Spicy Rose 50g



# Spicywitch Sauce Powder

Can be stored at room temperature

Vegan food



## Versatile vegan spicy sauce powder that enhances the taste of all dishes

- | The product can be displayed on a room temperature stand, which is a major factor in promoting sales due to the high frequency of exposure to consumers.
- | Low logistics and storage costs due to room temperature products.
- | Packaging boxes in local languages can be made
- \_ Bulk packaging is available as well.
- | Smaller than traditional Topokki, cooked quickly and designed for better seasoning.
- | Golden ratio powder sauce with the best flavor of spicy and sweetness.
- | U.S.FDA Stability Inspection Completed, Registered by Vegan Society, Indonesia Halal certification completed.
- | 24 months of expiration [as of the date of manufacture date]

Original 250g



Sauce Powder  
Original  
50g

X 5ea

Original 1kg Stand pouch



Original 100g Stand pouch



Spicy 250g



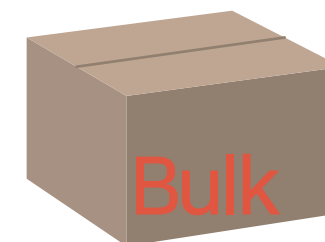
Sauce Powder  
Spicy  
50g

X 5ea

Spicy 1kg Stand pouch



Spicy 100g Stand pouch



Original Bulk 6kg

Sauce Powder  
Original  
50g

X 120ea



Spicy Bulk 6kg

Sauce Powder  
Spicy  
50g

X 120ea





# Soysaucewitch Sauce Powder

Can be stored at room temperature

Vegan food



**Versatile vegan Soy sauce powder that enhances the taste of all dishes**

| The product can be displayed on a room temperature stand, which is a major factor in promoting sales due to the high frequency of exposure to consumers.

| Low logistics and storage costs due to room temperature products.

| Packaging boxes in local languages can be made

\_ Bulk packaging is available as well.

| Smaller than traditional Topokki, cooked quickly and designed for better seasoning.

| Golden ratio powder sauce with the best flavor of spicy and sweetness.

| U.S.FDA Stability Inspection Completed, Registered by Vegan Society, Indonesia Halal certification completed.

| 24 months of expiration [as of the date of manufacture date]

Soy sauce 150g



X 5ea

Original 1kg Stand pouch



Soy sauce 100g Stand pouch



Soysauce Bulk 3.6kg



X 120ea

Soy sauce 30g

"Use it for a variety of dishes, including stir-fry, soup, meat, stew and steamed dishes."

Essentials for overseas travel and camping





# Niceme

Sugar free, Brown Rice Flake

Sugar free

No additives

Vegan food



Low-calorie healthy snacks made from domestic rice and natural ingredients without expiration date sugar

| Easy to drink anytime, anywhere.

| top with yogurt, ice cream, dessert, salad and enjoy as a healthy snack.

| It can be added when cooking Ramen, rice, various soup dishes, etc.

| Good for relieving stress by chewing.

| Busy modern people who are likely to skip meals can easily take nourishment.

| 24 months of expiration [as of the date of manufacture date]

## Product Component

Brown Rice 110g

Seaweed 110g

Onions 110g

Vegetables 110g

Ginseng 110g



Beta-carotene

Alginic-acid

Poly phenol

Anthocyanin

Saponin







**Snacks are still a must,  
even if you're trying to lose weight!**

Sugar-free Brown rice Flakes

**Niceme**

This food is designed to make your body healthy.

For those who are too busy to have proper meals,  
gain the nutrients you need easily with this treat!

A low-calorie healthy snack  
made from **korean brown rice**  
and **natural ingredients**.



**Yogurt, Ice cream, Salad etc,**

It is an excellent topping for simple food or dessert.

Enjoy this with your favorite hot or cold tea.

It can also be used as an additional ingredient.





# Thebab Tea

Non-caffeine Tea

Non-Caffeine

No additives

Vegan food

Let's drink water deliciously!  
Anytime enjoyable tea because it's non-caffeine  
| Anyone can have a healthy tea time.  
| Convenient container that opens and closes easily  
| 24 months of expiration [as of the date of manufacture date]

## Product Component

Dates [jujube] Tea 36g 3g X 12 tea bag



The sweet flavor of dates keep your body warm,  
Help you sleep soundly.

Lotus seed 20g 1g X 20 tea bag



The savory and clean flavor of lotus seed.  
Help relieve stress.

Pumpkin 20g 1g X 20 tea bag



The deep savory and sweet flavor of pumpkins.  
Helps to reduce swelling in the body

Bell Flower 20g 1g X 20 tea bag



The soft, bitter flavor of a bell flower.  
Help for cough relief.





# Fruit Chips

Freeze drying fruit chips

Product Component

Sugar free

No additives

Vegan food

**Crispy 100% fruit chips without fried and additives**

| Enjoy snacks and drinks with ease.

| It's even better with a variety of foods [yogurt, milk, tea]

| Chips are only made of fruits without additives.

| 100% korean raw ingredient

| 24 months of expiration [as of the date of manufacture date]

Apple Chips 8g



Pear Chips 8g



Grape Chips 12g



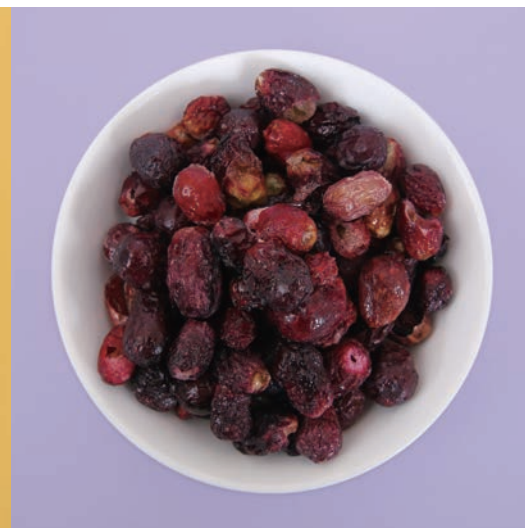
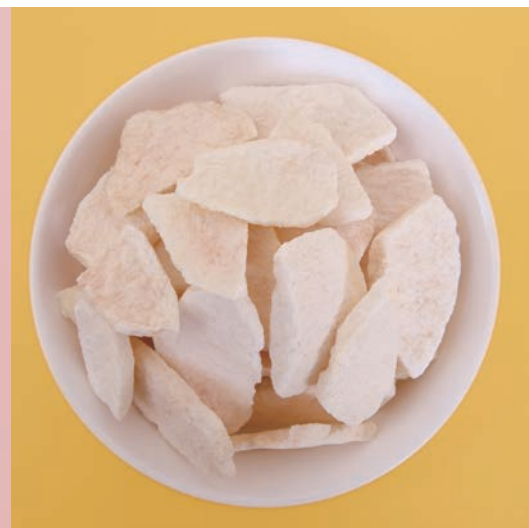
Dates [Jujube] Chips 17g



Dates [Jujube] Chips 50g 10



10g X 5ea





# Babsauce

- Additive-free
- MSG-free
- Vegan Food



Highly concentrated premium spicy sauce made only with ingredients grown and harvested in Korea!  
You can use this sauce for any food you like, including rice, soup, and meat.  
It gives extra flavor and adds spiciness to food. You can also create diverse savory tastes depending on how you use the sauce.  
18 months of expiration [as of manufacturing date]



Pepper 60%



Dry Kelp



Liquid Material

Canola Oil  
Oligosaccharides  
Plum Extract  
Traditional Brewed Soy Sauce

## Product Component

Babsauce [Red pepper Spicy] 120g 12g x 10ea



“Add the sauce to various kinds of food, such as roast, doenjang stew (soybean paste stew), ramen, pasta, ssamjang, topokki, and steak.”

