

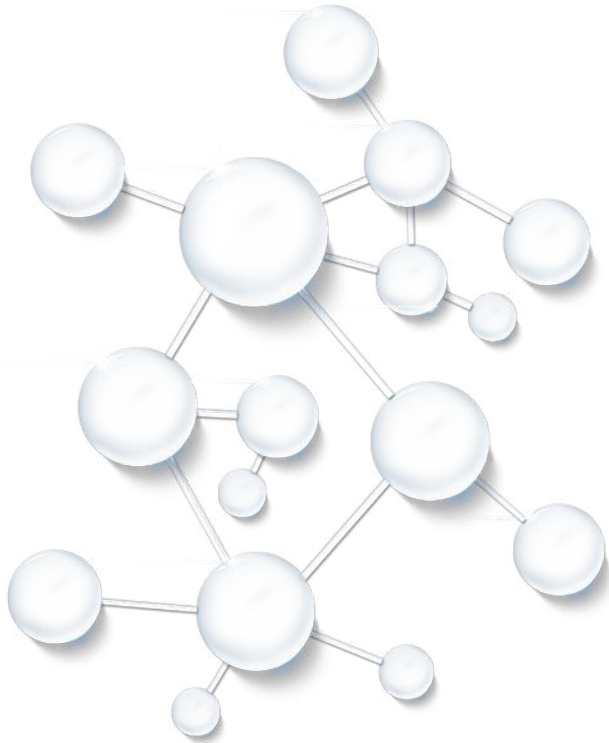


# VIEW OK Anti-fog Cleaning Cloth

WITH "VIEW OK", YOU WILL SEE BETTER



## VIEW OK Anti-fog Cloth and NanoEcoWay



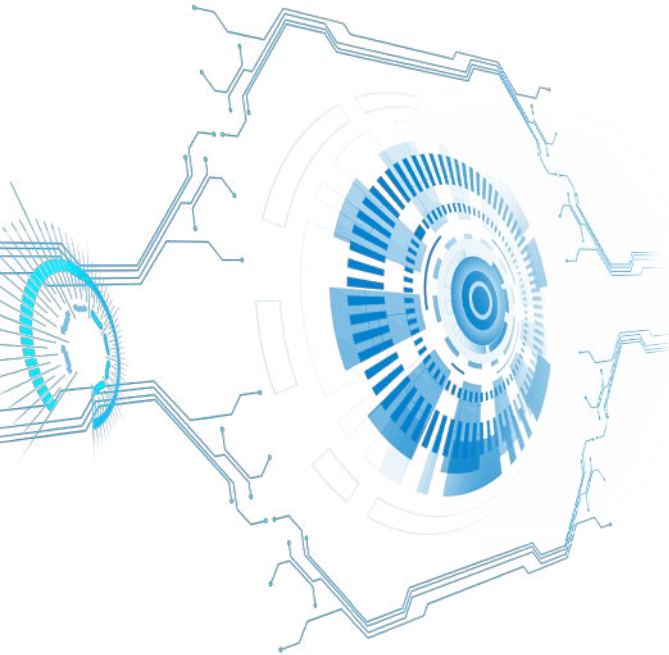
NanoEcoWay is a leader in the Korean functional coatings industry backed by our very own R&D team, through our relentless effort and continuous research we developed our very own anti-fog solution recipe. By utilizing our anti-fog technology, we were able to create “View Ok” anti-fog microfiber cleaning cloth for eyeglasses. (Production capability is at 600,000 pcs/ per month as of Aug 2020)

Our products are being sold around the world; Europe, North America, Japan, Hong Kong being our major clients. As we continue to focus on improving our products, we consider and value our client’s feedback as well. Our R&D and production team work tirelessly to focus on the following for our customer’s satisfaction:

1. Ensuring that our solution does not interfere or damage the pre-existing coatings on lenses when applied.
2. Strict quality control is conducted on each production lot and ensuring that ample solution is applied during the production process for its best function.

We concentrate all our R&D efforts to ensure stable anti-fogging capabilities. We are committed to achieving the customer satisfaction through our continued service and quality control .

## Does efficiency vary depending the type of lens ?



Eyeglass lenses are classified into Hydrophobic (HP) lens, Hard Multi Coating (HMC) lens and ordinary lens depending on how its surfaces are coated.

Unlike Hard Multi Coating (HMC) lenses and ordinary lenses, Hydrophobic(HP) lens has a very low surface tension and in turn, it is not easy to apply the coating on its surface. Eyeglasses selling on the market are hardly coated with the anti-fog coating. The HP lenses are known to account for about 10% of the eyeglass market. One of few reasons why anti fog coating is not available or hardly used is because of its costs; large amount of expensive raw materials that are required to develop such coating especially for the low surface tension lenses. In conclusion, Nanoecoway has come up with a solution to all, prevent any fogging when wearing glasses with any type of lens.

※ Super hydrophobic lens : lens with clean coating on the top of multi-coating lens, basic coating, performs the function of minimizing the contamination.

※ Super hydrophobic lens: A lens with a clean coating on top of a multi-coated lens, which is a basic coating. s  
uper hydrophobic lens has a function to minimize contamination.

## How to distinguish HM lens from HP Lens

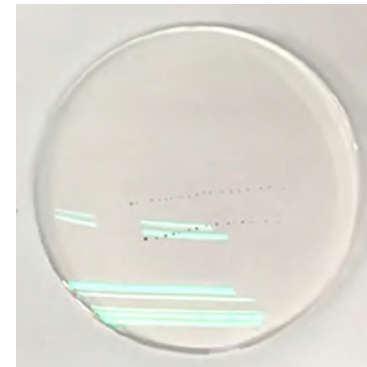


Check Out with

When you draw a line on a lens with board marker, you can distinguish HM lens from HP Lens by checking on the surface condition. While markings are clearly visible on the surface of HMC lens, HP lens surface show very little or no markings on the lens.



**Hard-multiple-coated Lens**



**Hydrophobic Lens**

## Efficiency varies depending upon recipe and raw materials

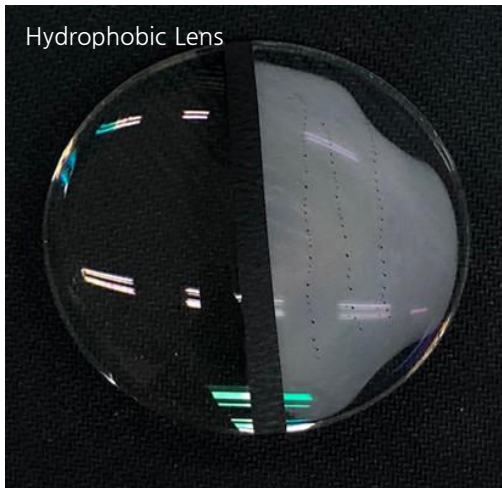


Photo 1) You can identify the hydrophobic lens by board mark trace on the right half of a lens. When the lens is coated with ViewOK PRO, no fog is found in it.

- 1.ViewOK Premium:** Great amount of expensive raw materials are used and infused on microfiber in order to coat the lenses with low surface tension.
- 2.ViewOK :** Generous amount of raw materials are used and infused on microfiber for lenses with an ordinary surface tension.
- 3.Cheap products of other makers :** Diluted raw materials (due to cheaper costs) are used for coating to be done on the lenses with a high surface tension.

※ The cost of creating anti-fog cloth for lens consists of cloth, coating solution and processing costs. The coating solution, which enables anti-fog to be coated on the lens surface, constitutes over 65% (75% for hydrophobic coating) of the total production cost. The makers, which do not develop its own recipe, tend to use diluted coating solution to make it price competitive. Be careful when you purchase such anti-fog clothes.

Comparison between anti-fog lens cleaner	Hydrophobic coating lenses	Multi coating lens	Lens without coating
1. VIEWOK Premium	O	O	O
2. VIEWOK	X	O	O
3. Cheap products of other makers	X	X	O

## Sales and production status

### Korean Market

- 60% of Optician / Drug Store
- Hospital / Drug Company according to hospital sales
- Samsung, LG, Hyundai etc
- Stationery shop
- Online Market

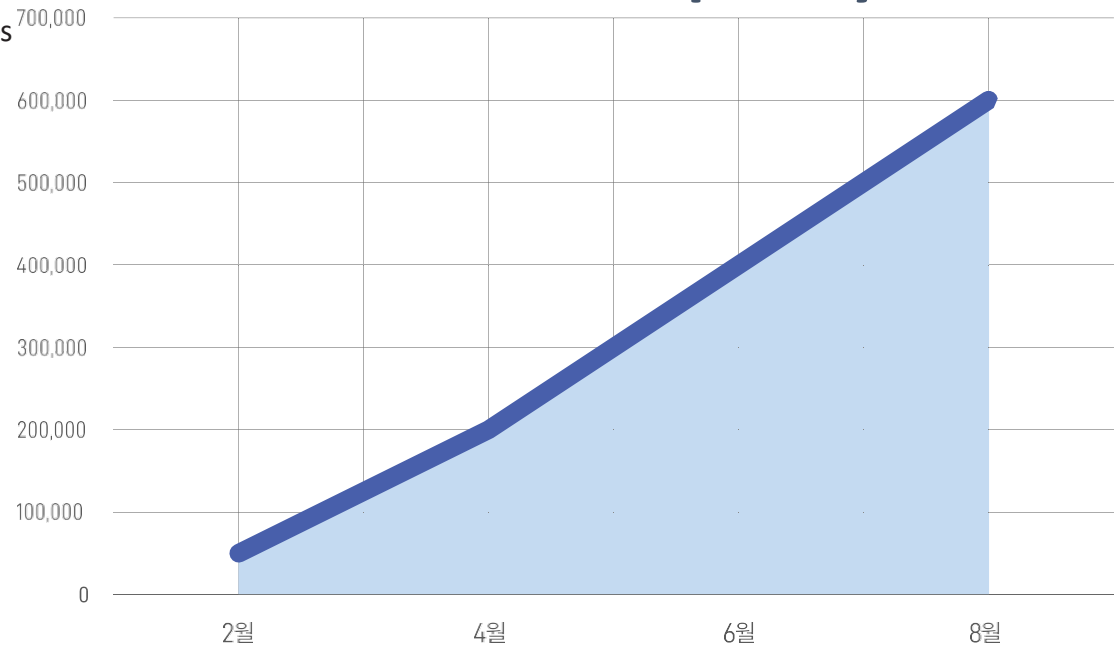
### Global Market

- Europe, Japan, United States, Hongkong
- Online Market; Amazon US, Q10 Japan etc

### Production Capability

- Factory for the theSolution, the chemical treatment process and drying cloth process produces 500,000 pieces to 600,000 pieces.

## After Covid-19 Production Capability



Production Capability

# VIEWOK Anti-fog Cleaning for hydrophobic Lens and HMC Lens

## Certificate of Origin

- EU, China, ASEAM, Vietnam and additional countries issuable

## Solution harmless to human body

View Ok Anti-Fog Cloth has undergone many tests and its reports proves this product is harmless to human body: KCL Reports, SGS Reports



# VIEWOK Anti-fog Cleaning Cloth for hydrophobic Lens and HMC Lens

## Product Information

- Simply, rub and wipe lenses as with any ordinary cleaning cloth.
- You can use this Anti fog cloth on Motor-bike Helmets, Sports goggles etc.
- It is recommended to keep the cloth in its original packaging to prolong its function.

## Main Function

- Lasts 8~12hours
  - Reusable for 300 times (approximate)
- ※ Functional continuity may vary depending on frequency of use and environment.

Check out the a  
mazing features



## Uses

- Prevent fogging on your lens surface while you wear a face mask.
- Prevent fogging on your lens surface
- Prevents fogging even when performing exercises or activities such as riding bicycle, gym, sports, riding motor bikes and etc.
- Prevents fogging when consuming hot foods or drinks such as soup, tea, coffee and etc.







## Directions

1. Wash and dry lens well before using Viewok Anti-Fog Cloth.
2. Rub the “View Ok” cloth on the entire surface of the lens ensuring that the product is applied evenly.
3. Use/ rub repeatedly as needed.



**VIEWOK** Anti-fog Cleaning Cloth  
for hydrophobic Lens and HMC Lens

## Packaging options

<p><b>Type</b></p>		<p><b>Type</b></p>		<p><b>Type</b></p>	
<p>In a vinyl resealable bag in units of 200 pieces Packing (MOQ5000 pieces)</p>		<p>ODM packaging (language options available) resealable bag + hard paper package</p>		<p>ODM Packaging (language options available) aluminum resealable bag</p>	
<p>In a vinyl resealable bag Individual packaging (MOQ5000 pieces)</p>		<p>VIEWOK Firstly packed in a vinyl resealable bag then packed in a paper packaging (language options available: MOQ 10,000 copies)</p>		<p>VIEWOK brand resealable aluminum Packaging (language options available): MOQ50,000pcs)</p>	

\*customization is available upon request

# VIEWOK Anti-fog Cleaning Cloth for hydrophobic Lens and HMC Lens

## Product Specification

**Microfiber specification:** 80% Polyester, 20% Nylon  
(Globally reputable and proven Korean microfiber cloth is used to produce "View Ok" anti-fog cloth)

**Size** 15×18cm

**Color** Gray or light blue

## Caution

- The anti-fog cloth will lose its function when it is wet or washed.
- The function ceases even when the coated lens contacts with water.
- It is recommended to seal the anti-fog cloth with its resealable bag after use to extend product life.
- Do not rub the cloth on your eyes or face.
- Keep out of reach of children.

## How to Store

- It is recommended to store the anti-fog cloth in its resealable bag after use. Store at 50-100F-low humidity to extend product life.





## WHY CHOOSE VIEW OK ANTI-FOG CLOTH?

We are the global leader in anti-fog cloth built on the foundation to provide the needs for everyday life. Due to the COVID-19 pandemic, our way of life has been altered having to always keeping the measures in order to protect ourselves from the virus which many of us are having a hard time adjusting to. With that in mind, we have developed this magical cloth to help you adjust to this new way of life.

Our aim is to develop new and better products and have them available for everyone and everywhere. We believe that our products will help and aid everyone's daily life.

VIEW OK is a brand of NanoEcoWay. We are steadily growing venture, manufacturing functional coating agents which derives from the best coating solutions & technology applicable to Anti Reflective, Anti Static, Self Cleaning, Anti-Fog and many more. Our product covers industrial solutions Solar, Display/Camera/LED, Semiconductor to consumer product for bathroom, car, eyeglasses, sports goggle/helmet .

## SEVICE & SUPPORT

VIEW OK provides the global training, service and support you need to continuously drive your business in your country.

Our global sales and marketing team of specialists adds value to your business processes by ensuring applications expertise, rapid response and maximum instrument uptime.

- Local and remote support
- Full and flexible range of support agreements
- Compliance and validation support
- Sample and OEM, ODM consultancy

