



LALARECIPE

HEMP SEED SERUM

Cannabis Sativa Seed oil

UNIQUE VEGAN COSMETIC

www.lalarecipe.co.kr



Contents

ONE

01.



Company Introduction

Company's
Philosophy and Vision

TWO

02.



Characteristics of Products

Effectiveness and
Characteristics of Products

THREE

03.



Clinical Results

Scheduled Items for
Clinical Trial

Cannabis Sativa Seed oil



/01

Company Introduction

Lala Beauty is an **eco-friendly and vegan cosmetic brand** founded in 2019 with professionals who have developed more than 4,000 cosmetics for the last 20 years.

LALARECIPE IS

4,000



With Professionals who have developed more than 4,000 cosmetics

All items including skin care, color cosmetics, sheet mask, body, hair care are made by our professionals.

100,000,000



With Mega hit item developer

Developer who have made 'Aloe Soothing Gel', **which is sold more than 100 million**, of *Nature Republic* is developing Lala's products.

**20
years**



Professionals who have developed more than 20 years for cosmetics

Our professionals **have been working on cosmetics for more than 20 years** since 2001.

Company Introduction



CLEAN BEAUTY

Reliable to use

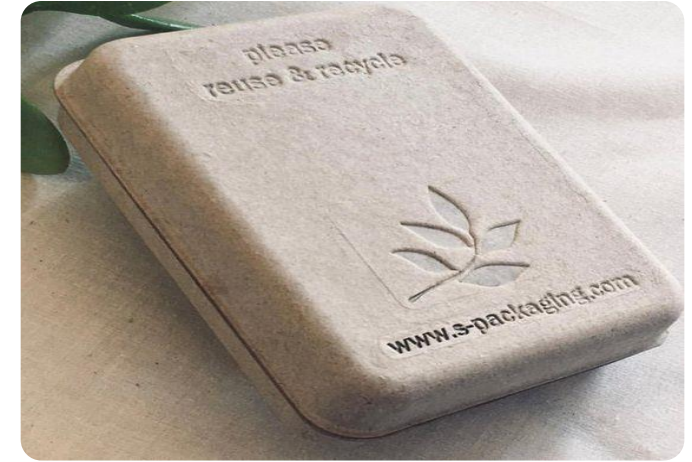
Lala Beauty make safe and effective beauty products to allow our consumers to be able to trust. We heightened the contents of natural ingredients and excluded harmful ingredients and preservatives.



VEGAN

Ethical

Without testing on animals, we can make healthy and beautiful enough skin.
LALARECIPE is a Vegan and Cruelty-Free brand registered to PETA.



SUSTAINABLE

Sustainable and Eco-friendly

We hope we can pass on clean environments to our future generations. LALARECIPE pursue eco-friendly packages which are easy to recycle and reusable.

PRODUCT MAP

2021.3
coming soon

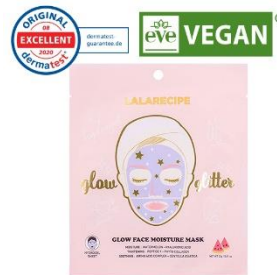


HEMP SEED SERUM

30ml / \$33

Soothing/Calming/Trouble Care

SKIN CARE



GLITTER HYDROGEL

Face Mask 23g

Heart Goggle Eye & Cheek Mask 7g

Cooling/Calming/Moisturizing/Tone up

MASK PACK

2021.5
coming soon



CITRON DETOX O2 BUBBLE CLEANSER

200ml / To be determined

Deep Cleansing

Generating O2 Cleanser

CLEANSER

Cannabis Sativa Seed oil



/02

Characteristics and Material Introduction

Hemp Seed Serum is mild serum for trouble skin.
90% of the ingredients is from nature and this serum
contains 77% of Hemp seed extract and Hemp seed
oil 2,000ppm, so helpful for calming trouble.

LALARECIPE HEMP SEED SERUM

Oily and Dry Skin. Sensitive and Vulnerable Skin

For Acne and Trouble Skin,
What are the good ingredients?



Mom pondered when she saw her daughter who is adolescent.

LALARECIPE HEMP SEED SERUM



Mom who is cosmetic master finally found the solution
While she saw her daughter's trouble skin

|

cannabis Sativa Seed oil

LALARECIPE HEMP SEED SERUM

Available Even Acne Skin Cica weak-acidity Calming Serum



- ✓ Confirmed by Dermatest, Germany
- ✓ Hemp Seed Extract 77% + Hemp Seed Oil 2,000ppm
- ✓ Contains 5 types CICA ingredients
- ✓ Contains Terpineol from Teatree Oil
- ✓ Daily available weak-acidity formula

Characteristics of SERUM



Calming and Reducing Trouble

Super Food for skin, HEMP SEED SERUM

Instead of purified water, we use **77% of Hemp Seed extract and oil 2,000ppm from Canada.**

Full of moisture! Not sticky but light texture with best formula. Any skin even trouble, sensitive and dry skin types can use this serum.

Plus Calming

Minus Trouble

Multiply Moisture

Here is the best recipe!

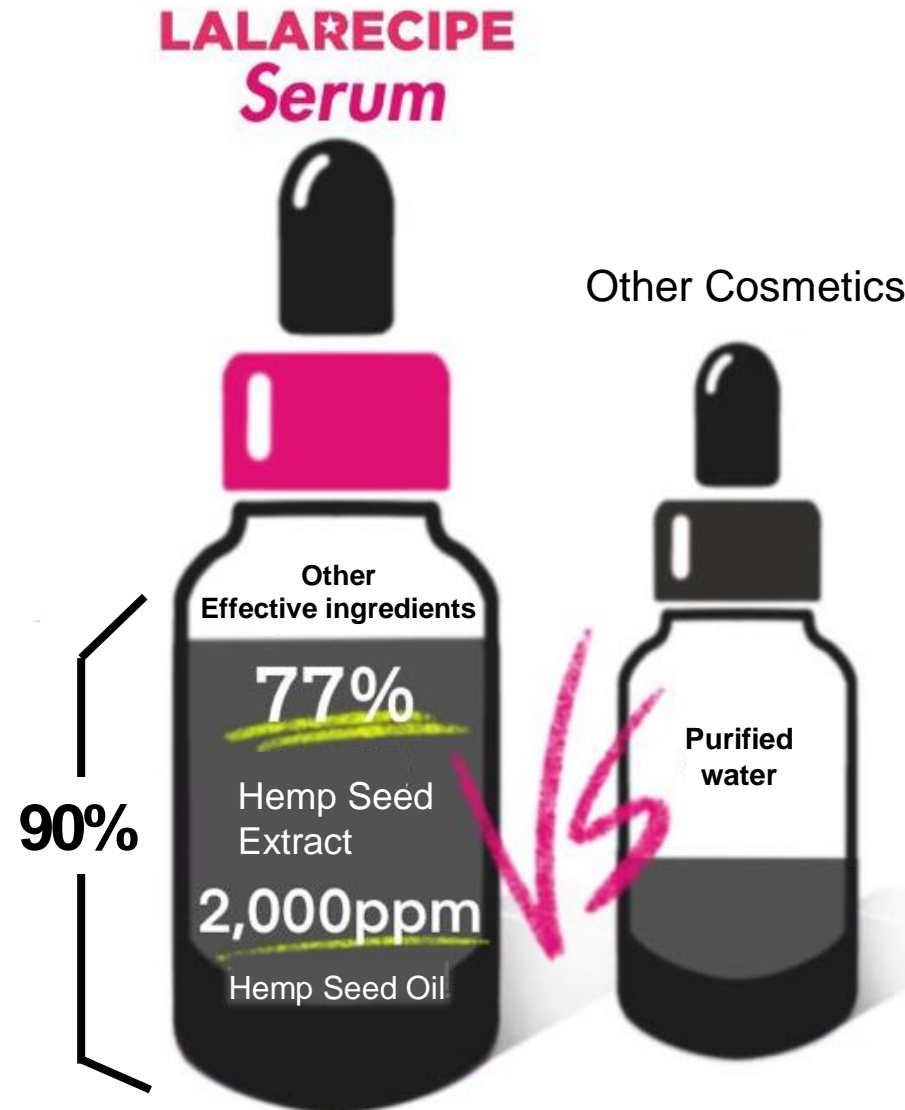
INCI Name : Cannabis Sativa Seed Extract, Cannabis Sativa Seed oil 11
Origin : Canada

Characteristics of SERUM

LALARECIPE

90% Ingredients from Nature

Healthy Super Food
Hemp Seed Extract 77%,
Hemp Seed Oil 2000ppm
Hyaluronic acid,
5 types of ClCA care,
Terpineol of Teatree



Other Brands

Mostly Purified Water

Most of ingredients is purified water
Check the content of effective ingredients!

Characteristics of SERUM

FOR CLEAN BEAUTY

NATURAL ORIGIN 90%



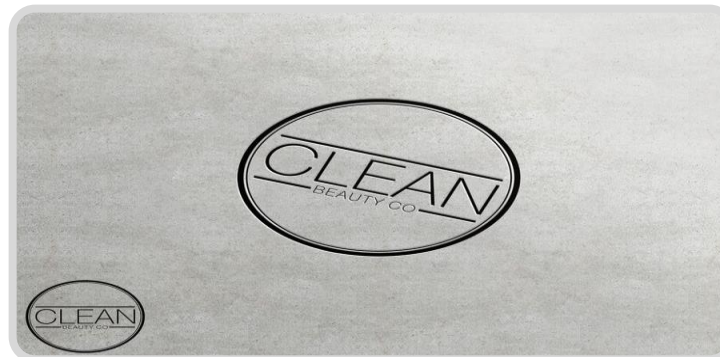
Skin-friendly and nature-friendly formula made with 90% of natural origin ingredients.



CLEAN BEAUTY



Excluded chemical preservative, mineral oil, artificial color and artificial fragrance for sustainable clean beauty.



EWG GREEN



All the ingredients are met to EWG Green Level (0-2 Level) which are the safest standard for ingredients.



- ✓ Avoids EWG's ingredients of concern
- ✓ Full transparency
- ✓ Good manufacturing practices

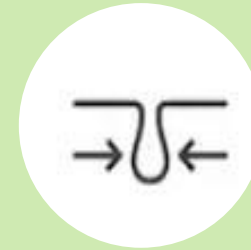
7 Main Function



HEMP SEED 77% over
Omega 3,6,9 give a rich
supply of nutrition and
moisturizing



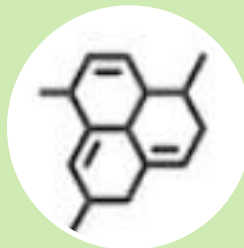
**Trouble care with
TERPINEOL**



**Control Sebum with
ANTI-SEBUM P**



**Soothing / Calming with
5 kind of CICA**



**Dead Skin Care with
NATURAL BHA**



**Highly Moisturizing with
HYALURONIC ACID**



**Refresh with
ROSEMARY**

Ingredients

7 Main Ingredients



HEMP SEED 77% over

Canadian hemp seed is rich of Omega 3,6,9 and 12 types of Vitamins, 20 types of Amino Acid, which provides full of moisture and nutrition for dry skin.



TERPINEOL



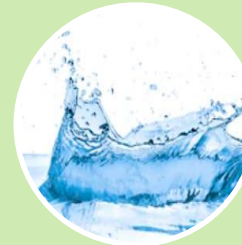
ANTI-SEBUM P



5 kind of CICA



NATURAL BHA



HYALURONIC ACID



ROSEMARY

HEMP SEED ORIGIN



Trusty ingredients from
Clean Area of Canada

Ingredients

Cannabis Sativa seed 77%

**Full of Omega
3,6,9**

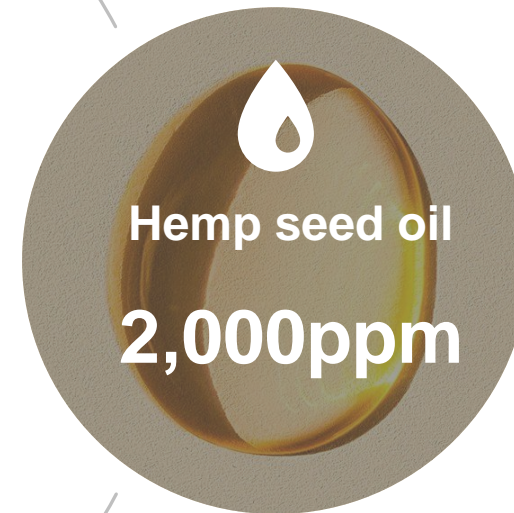
**High content of
Hemp Seed from
Canada**

Selected as 6 super foods
by <Time>

Experience the full of
Hemp seed's moisture,
nutrition and calming



Provide full of moisture.
Instead of purified water,
77% of Hemp seed extract



Rich of Omega 3,6,9
Contains the best amount
of oil without stickiness

Ingredients

Calming, Trouble treatment, Pore care, Dead skin care, Moisturising



5 types of CICA

Madecassoside
Asiaticoside
Madecassic Acid
Asiatic Acid
Centella Asiatica Extract



Terpineol

From Tea tree oil
Effective for Trouble
Reduce side effect of tea
tree but Heighten the
efficacy



Anti Sebum P

Includes mixed extracts of
evening primrose, black root,
pine needles, and rhizome
cosmetics composition for
reducing pore and
suppressing sebum



Natural BHA

White Willow Meal Extract, a
natural BHA that helps
keratin care, remove dead
skin cells and completes
smooth skin texture



Hyaluronic Acid

Hyaluronic Acid gives full of
moisture and heighten the
moisture persistence

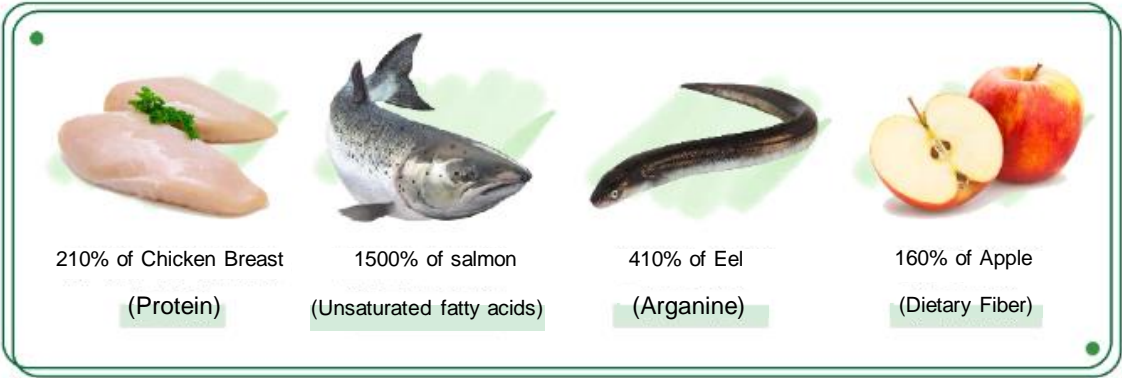
Ingredients



Various Nutrients
in one bottle!

The 'Miracle Crop' Hemp, that regenerate land and purify soil

Oil Obtained by cold pressing from Hemp Seed.
Contains the most omega contents among vegetable oils.
Also includes essential fatty acid, Vitamin A,D,E, Omega 3
and 6, which functions moisturizing and skin softening.



Ingredients

5 types of CICA

5 Core ingredients of CICA

Centella extract and highly condensed ingredients of Centella help calming and preventing skin damage from external stimulations.



Madecassoside

Highly condensed ingredients form Centella

Effective for calming sensitive skin



Asiaticocide

One of effective ingredients of Centella

Helpful for stimulating collagen synthesis for wound healing and skin elasticity



Madecassic Acid

One of effective ingredients of Centella

Helpful for calming and preventing skin damage



Asiatic Acid

One of effective ingredients of Centella

Helpful for improvement of skin damage and calming



Centella Extract

Called 'tiger grass' since tigers rolled and rubbed themselves when they were injured to heal the wound

Ingredients

Terpineol

Trouble Care

**Only contains
effective ingredients
of Teatree**

Extracted from the antibacterial ingredients of Teatree.

As a natural antibacterial agent, it gives excellent effects
up to 5 times that of Teatree oil.

Without smell and irritation of Teatree, effective ingredients

help acne treatment more effectively.



Ingredients

ANTI SEBUM P

- . Pore Convergence Effect: Sebum absorption and pore reduction
- . Antioxidative Effect: Recover damaged skin by UV. Anti free radical Effect



Elderberry Root Extract

Prevents oxidation, absorbs sebum, removes impurities.
Makes your skin clean.



Black Root Extract

Rich in flavonoids and removes free radicals.
Prevents skin oxidation.



Great Pine Leaf Extract

Contains beta-carotene, tannin, and oxypalin ingredients
Removes free radicals, prevents aging, controls sebum secretion.



Evening Primrose Extract

Helps inhibit melanin synthesis, which causes dark skin tone and blemishes



TEXTURE



***Soft texture and quick absorptivity
Sticky Zero! Light but moist texture***

1

Fresh moisture supply
Moisture and soft at the moment you apply it

2

Light but not sticky
Soft finish, no sticky feeling

3

Calming and Soothing Skin
Mild feeling with Teatree extract, 5 types of CICA care

4

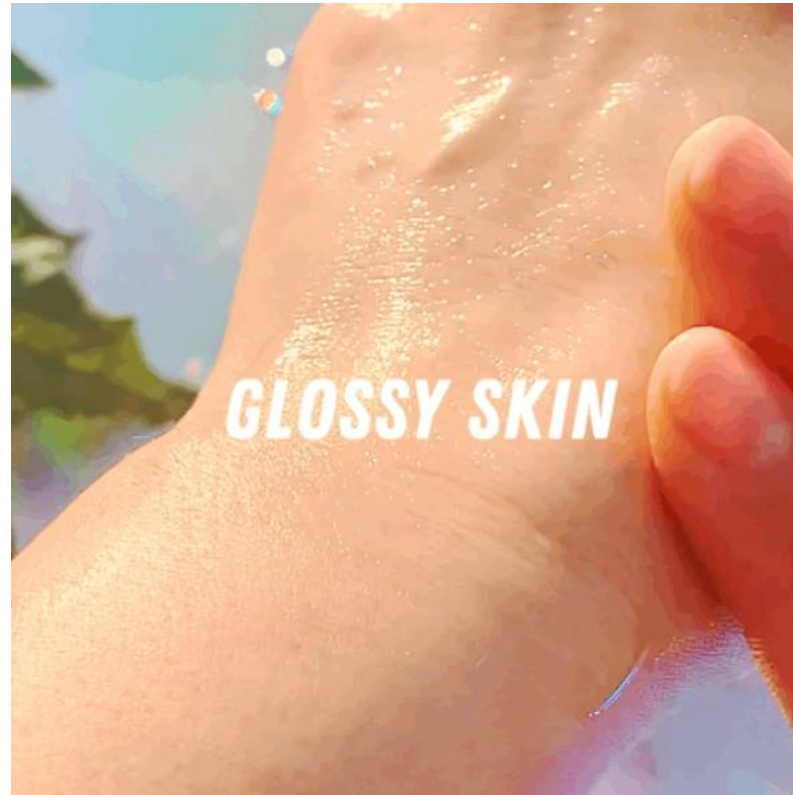
Glossy skin with nutrition
Contains Omega 3 and 6 which are the skin composition,
Hemp Seed oil gives gloss

TEXTURE



Rich Moisture Texture

Rich moisture
at the moment you spread it



Shiny and Glossy Skin

Smooth finish and glossy
But not sticky

TEXTURE

FROM NATURAL FORMULA



Artificial Color FREE

No Artificial Color

The Green color of contents is from natural ingredients which are Hemp seed oil and Indian Mulberry Extract



Artificial Fragrance FREE

No Artificial Fragrance

Rosemary oil, Teatree extract, and Terpineol made fresh and natural fragrance.



Alcohol Free

Non-Alcohol

Without alcohol, Hyaluronic Acid gives soft and moist finish texture but not sticky

FORMULA



2020

CRUELTY FREE

Do not test with animals and do not contain animal materials.

Cruelty-free brand which is registered with a trusted institution PETA, US



2020

All ingredients EWG Green

All the ingredients are manufactured in accordance with EWG Green standards.



2021

Derma test Excellent Level

Conducted Derma test in Germany clinical trials and achieved excellent grades



2022

Free of 20 harmful ingredients

The harmful 20 ingredients specified in application for beauty enthusiasts are not included

EWG FORMULA

**All the ingredients of Lalarecipe are
EWG Green Level ingredients**



EWG is an abbreviation of Environmental Working Group, which is an organization of the US established by non-profit environmental organization for environments and health.

EWG evaluate the safety of cosmetics' ingredients and grade them.

Dermatest guarantee

Confirmed by Dermatest guarantee Won Excellent grade



pH FORMULA

Healthy Skin Condition with pH balance that fit to your skin



pH of healthy skin is 4.5~6 which means weak acidity. Oily skin is almost acidity while dry skin is close to alkaline. Our product is developed with weak acidity formula for healthy skin balance.

PACKAGE



We use glass container instead of plastic for environment

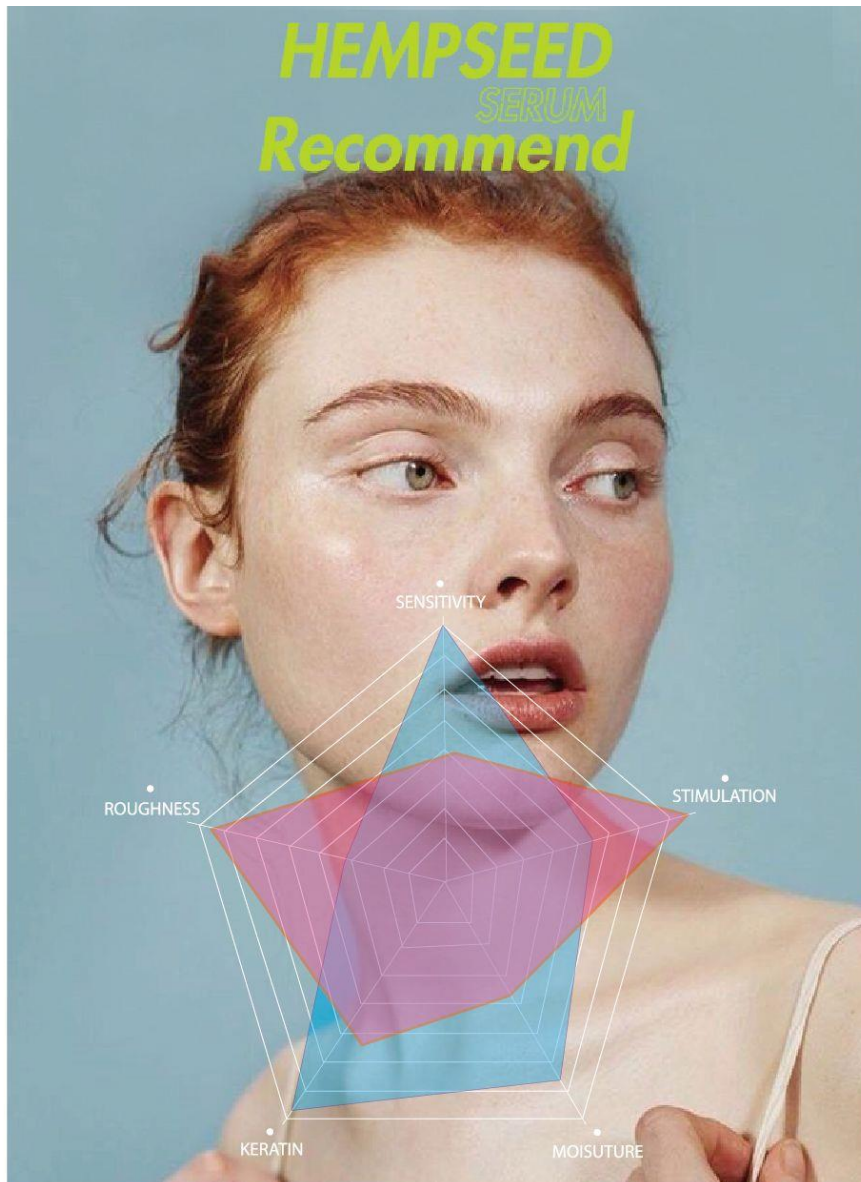


Our package is manufactured of eco-friendly 'soy ink' and FSC paper.



We pack with paper tape to reduce the usage of vinyl tape.

RECOMMEND



ACNE SKIN

Skin with various skin problems

Skin Type for trouble curing and quick recovery

SENSITIVE SKIN

Vulnerable and Sensitive Skin

Skin Type for vulnerable and sensitive to external factors

DRY SKIN

Skin for all moisture -poor skin

Skin Type for dry and dead skin

A glass of green juice with a lime wedge on a blue and white patterned surface with green plants.

LALA★RECIPE