

# DAESUNG GLOBAL

Introduction



Introduction

# CONTENTS



1. History    2. Organization Chart    3. Current Business    4. Sales History    5. Product    6. Others

## ■ History

**Daesung Global has been steadily growing since its establishment.**

With consistency, we have been building up our firm's infrastructure to improve its corporative competitiveness in the global market.

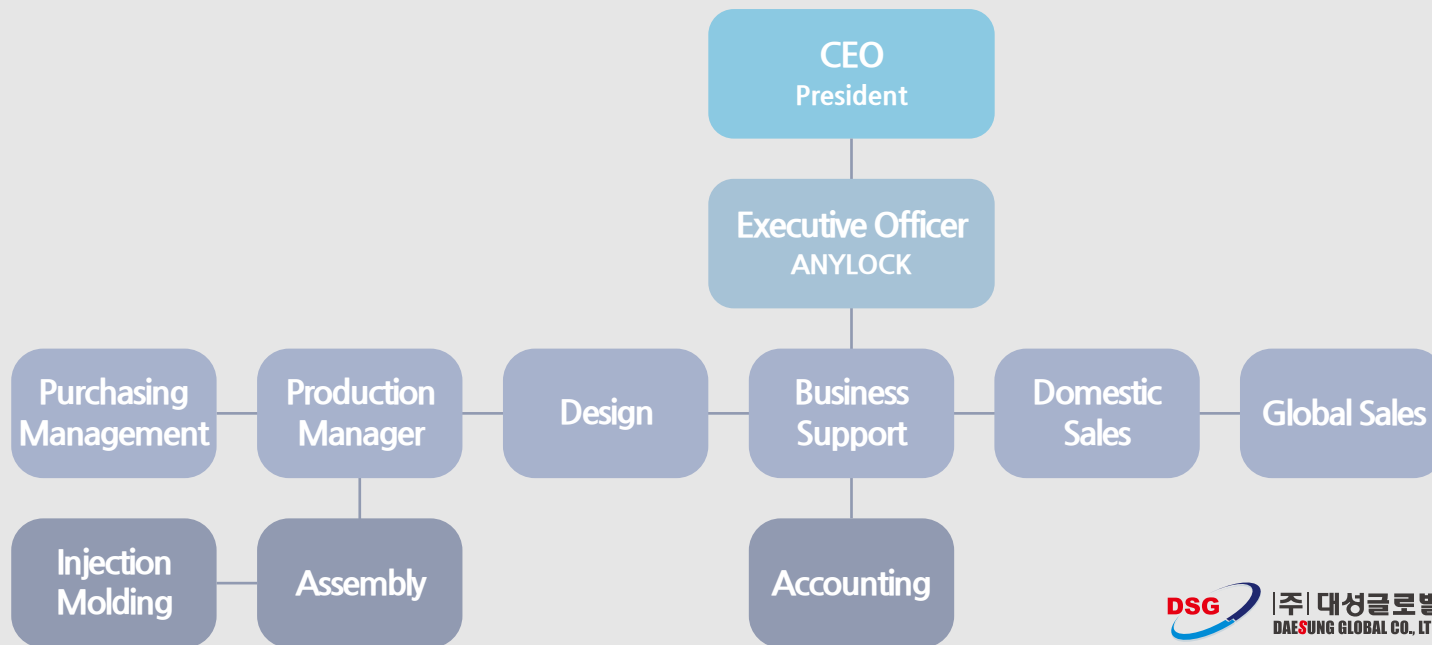


**AnyLock™**

- | ANYLOCK was invented in 2004 and released.
- | 2009 DSHT, the mother company of DSG has been designated as a “Star Company” by the city council of Daegu.
- | A New factory was built in 2010 and has become a professional injection molding company.
- | 2012 DSHT, the mother company of DSG has been designated as a Global Hidden Champion by Korean Government.
- | Year of Establishment 2014  
“DSG” has been separated from “DSHT” as an independent company.

## ■ Organization Chart

Functionally, there are six teams.





## ■ Product line-ups

### : What is AnyLock ?

- ▶ A patented sealing rod to keep foods fresh.
- ▶ A new and innovative concept for sealing.
- ▶ Anylock means that it can “Lock any type of plastic bags.



## ■ Product line-ups

: Anylock

► Mainly used for keeping foods fresh for a longer time than Zipper bags or any other sealing items.

### ☒ Rods (5 Sizes)



### ☒ With “Loop Ring” Type (5 Sizes)



### ☒ Handle Rod (6 Sizes)



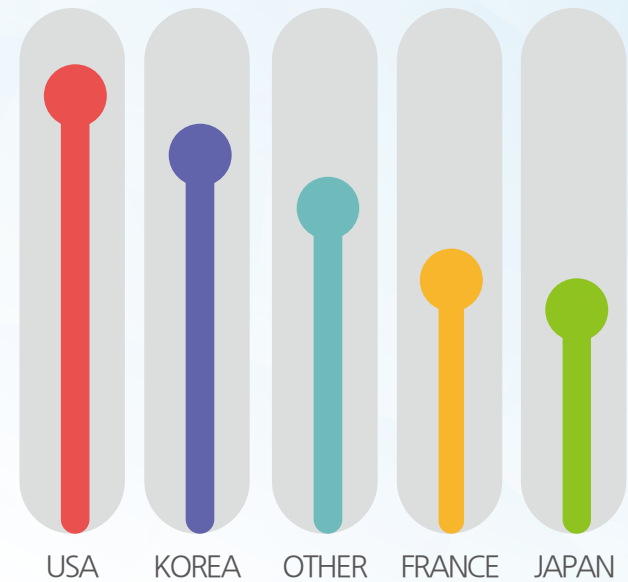
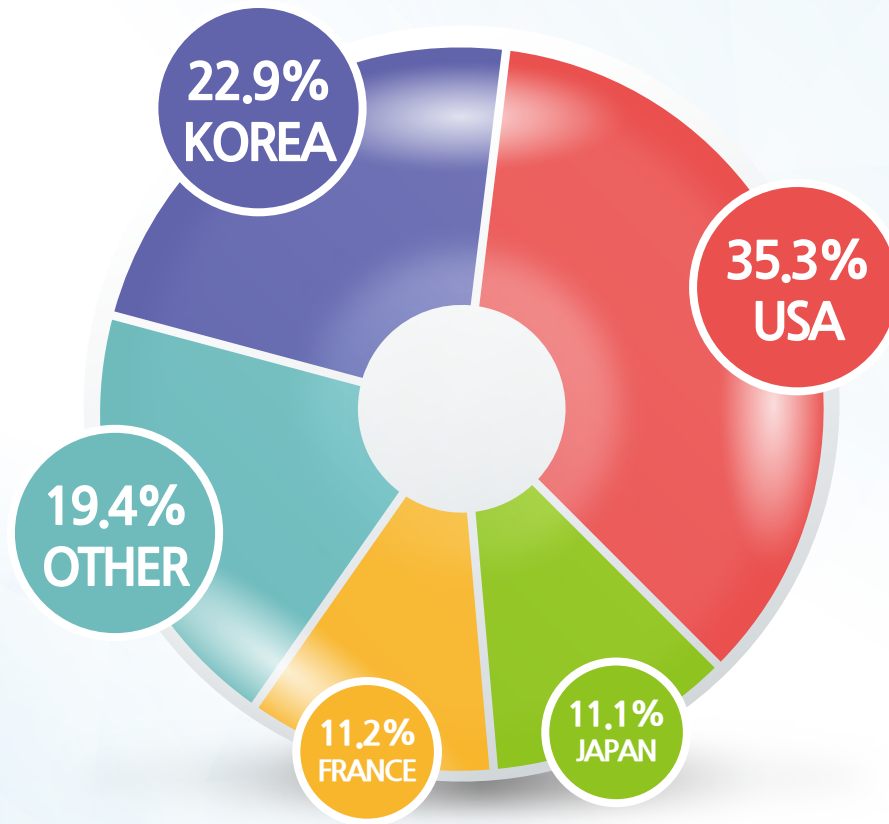
## ■ Current Business

- ANYLOCK is exported to more than 30 nations in the world.
- DSG possesses an international patent of ANYLOCK in 6 individual countries and in EU.





## ■ Market Ratio Figure





## ■ Sales History

### - In Retail Markets

- : ANYLOCK is sold in a department store, a hypermarket, and a supermarket.
- : It is sold in many types of retail markets globally.



KOREA



JAPAN



SINGAPORE



HONG KONG



USA

### - In Home shopping Markets

- : On Home shopping air, AnyLock is one of the most popular items in the US, Japan, Germany and Italy.
- : Every time during the air, AnyLock was totally sold-out



## ■ Sales History

# AnyLock™

## ■ Product line-ups

: Anylock - BABY

- ▶ You can also carry diapers safely and can keep your breast milk fresh.

AnyLock-Baby  
아기 기저귀  
기저귀앤  
100%항균 모유밀봉보관

모유앤  
애니락  
AnyLock Baby  
모유 항균 밀봉





# AnyLock™

■ Product line-ups

: Anylock - LEISURE

- ▶ Take an advantage of perfect sealing for your leisure activity.  
For all kinds of outdoor activities, you can use AnyLock.
- ▶ To carry liquid, to store stuffs and to protect mobile phones.





## ■ Product line-ups

### : Anylock - PET

- For your lovely pets, use AnyLock and keep foods fresh. Pets can enjoy its own flavor for a longer time.



# AnyLock™

## ■ Others

: In Promotion  
Markets

► AnyLock for promotional items.

**OROGEL®**



**Cannone**



**prowin**  
*best friends*



**ROYAL CANIN®**



## ■ Others

### : In Promotion Markets

- ▶ For the customized packaging, AnyLock is an excellent choice
- ▶ The use of coffee bags is the most representative case.





## ■ Others

: For medical purposes

- ▶ For sealing medical materials, without doubt, AnyLock is the best solution
- ▶ You can also use AnyLock for Preparing a hotpack or an icepack

MEDICAL SPLINT



For an emergency



Military Field Operation





## ■ Others

: Field operations  
Travelling

### ► WET BAGS FOR 1) Military 2) Travel



※ A French Army case for personal hygiene products.

► Wet Wipes, Toothpaste, teeth Brush and other personal stuffs can be contained in ANYLOCK pack sets.

# THANK YOU

DAESUNG GLOBAL CO., LTD.

■ 3F, 17, Seongseo 4chacheomdan-ro, Dalseo-gu, Daegu, Korea.

■ TEL : +82-80-593-5663 ■ FAX : +82-53-592-3664



|주| 대성글로벌  
DAESUNG GLOBAL CO., LTD.

AnyLock™